



**Pinnacle**  
ECO CLEAN

PINNACLE SPOTLIGHT

SPRING 2025

*We Really Hit the Spot*

**11<sup>th</sup> ANNUAL SALE**

THRU FEBRUARY 28<sup>th</sup>, 2025

**BOGO**

Have one rug cleaned,  
get the second rug cleaned **FREE!**\*

\*FREE rug must be of equal or lesser value. Restrictions may apply.



**WELCOME SPRING! REFRESH YOUR HOME!**

*Your trusted experts in fine rug care, carpet cleaning, and textile preservation.*

CARPET



TILE &  
GROUT



FINE  
FABRIC



*Why Clean Everything?*

Spring is finally here! It's the perfect time to refresh and revitalize your indoor spaces. A clean home isn't just about appearances—it's about creating a healthier, more comfortable environment. Over time, soil and dust settle deep into carpets, rugs, and upholstery. These tiny particles don't just sit there—they scratch and wear down fibers, causing dullness and premature aging. Regular professional cleaning helps remove this embedded soil, restoring vibrancy and extending the life of your textiles. Breathe easier, live healthier, and enjoy a fresher home this spring. Schedule your cleaning today!



**BREATHE EASIER THIS SPRING!**

Spring brings blooming flowers, singing birds... and a surge of pollen in the air. For allergy sufferers, this season can mean sneezing, itchy eyes, and congestion. While we can't control the pollen outside, we can help create a cleaner, healthier indoor environment.

Carpets, rugs, and upholstery act like filters, trapping allergens like pollen, dust, and pet dander. But when they become full, they start releasing those allergens back into the air. Regular professional cleaning removes built-up allergens, improving indoor air quality and making your home a more comfortable space this season.



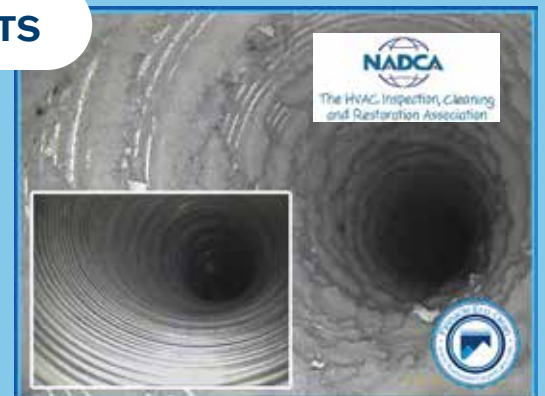
**DON'T FORGET YOUR OUTDOOR CUSHIONS!**

For those who entrusted us with cleaning, protecting, and storing your outdoor cushions—**pickup starts April 1st!** Get ready to enjoy outdoor living with fresh, clean seating.

**WHY YOU SHOULDN'T NEGLECT YOUR DRYER VENTS**

Many individuals adhere to Laundry 101, which advises cleaning the lint trap after every laundry cycle. This routine helps maintain the efficiency of your dryer and reduces safety risks. However, Did you know that the tube connecting the dryer to the exterior of your home should also be cleaned annually?

 *Call Now to Start your Spring Cleaning!*





**SPRING IS MOTH SEASON!**



Partially due to having a mild winter, we have seen a sharp increase in the number of rugs having moth infestation. Moths can be extremely destructive to your wool rugs, carpeting, clothing, and upholstered furniture. Actually, it's NOT the adult moths, but rather the larvae that consume the wool fiber. Their affinity for wool stems from the keratin content, a protein found in wool.

Moths like dark, undisturbed areas, so they can often cause a lot of damage in a room that receives little use; additionally, they can be found under skirted furniture. Moths also have an increased appetite for rugs that are soiled or have pet accidents, so it's good practice to have your rugs cleaned periodically. Your cleaner can also treat the articles with a moth resist product to make the wool distasteful to these uninvited "guests" in your home.



**For more information, check out our video here:**

**RUG OF THE MONTH**



5'x7' Afghan  
Brown/Multi Handknotted  
wool on cotton

**Suggested Retail: \$1,399.00**  
**Our Special Price: \$685.00 + tax**

**MEET THE TEAM**

Nora has been with Pinnacle for 2 years and is an excellent textile cleaner. She especially likes cleaning upholstery and is an alumni of the Fabric Pro Class taught by the world-renowned Fine Fabric Cleaner, Jim Pemberton. She is a bright spot in the company!

In her spare time, Nora likes to tend to her many houseplants and spend time with her three cats, Luna, Penny and Ginger. She loves good novels and enjoys volunteering.





## For Animal Lovers

Spring is wildlife baby season, and sometimes they need our help! If you find orphaned or injured wildlife, visit [ahnow.org](http://ahnow.org) to locate a state-licensed wildlife rehabilitator in your area.



Keep up with videos of locally rescued wildlife at [Chip & Chloe Squirrel Rescue](#) on Instagram, Facebook and YouTube: [@chipchloesquirrel](#)



We have a friend that is also in the cleaning industry; his name is Brandon Pleshek from Appleton, Wisconsin. Brandon is a 3rd generation janitor, and he has learned a lot from his parents and grandparents, as well as on his own! Brandon has channels on TikTok, Instagram, Facebook, and YouTube called “Clean That Up”, and has garnered millions of followers around the world.

One popular feature on Brandon’s media is his Spring Cleaning playlist! Those playlists can be found on all his channels; you can also [download a free PDF](#) of his checklist at [www.letsleanthatup.com/shop/](http://www.letsleanthatup.com/shop/). Keep an eye on this rising star; he has over 1 BILLION views on social media, and that number keeps getting bigger!



## PET CORNER

This is our friend Bella’s cat named “Chubby”. She’s black and white and loves to roll herself in a blanket, making herself into a feline burrito! Send us a pic of your pet to include him/her in our next newsletter!

